

<b>Fair Name</b>	Meat Pro Asia
<b>Fair Date</b>	10 – 12.3.2027
<b>Opening Hours</b>	10:00am – 6:00pm
<b>Venue</b>	Challenger 1, IMPACT, Bangkok, Thailand
<b>Exhibition Space</b>	10,000 sqm gross (alongside with VIV Asia)
<b>Exhibitor</b>	200 (expected)
<b>Visitor</b>	10,000 (expected)
<b>Product Groups</b>	<p><b>Slaughtering/primary processing</b></p> <ul style="list-style-type: none"> <li>– Live animal handling: conveyor belts, bird counters</li> <li>– Stunning, killing, electrical stimulators, bleeders, scalding, plucking, head &amp; Trachea removal units, evisceration, feet processing</li> <li>– Rendering by-products</li> <li>– Inspection</li> <li>– Cooling units, transportation</li> </ul> <p><b>Secondary processing</b></p> <ul style="list-style-type: none"> <li>– Weighing &amp; grading</li> <li>– Cutting, filleting</li> <li>– Deboning, batching, portioning</li> <li>– Cooling units, transportation</li> </ul> <p><b>Further processing</b></p> <ul style="list-style-type: none"> <li>– Preparation: forming, pumping, moulding</li> <li>– Spices and additives for meat and sausage production</li> <li>– Natural and artificial casings</li> <li>– Brine injection, grinding</li> <li>– Coating, heating, frying</li> <li>– Smoking (sausages, charcuterie, bacon, ham etc.)</li> <li>– Cooling units, transportation</li> </ul> <p><b>Packaging/labelling</b></p> <ul style="list-style-type: none"> <li>– Packaging types: skin pack, bottle caps, boxes (wooden, plastic, carton), vacuum pack, blister pack</li> <li>– Handling raw materials: glass, plastic, carton, wood</li> <li>– Palletising, depalletising, unit load assembly</li> <li>– Filling &amp; sealing machines</li> <li>– Packaging materials and aids: film (for foodstuffs and multipacks etc.), cups, bags, cans, trays, inserts/absorbent pads (for meat trays), grids, preserving film, clips, ties, tapes, claps, seals, labels, cardboard packaging, other packaging materials and aids, bone guard</li> <li>– Machines and devices for processing of natural and artificial casings</li> <li>– Weighing machines</li> <li>– Wrapping machines</li> <li>– Inspecting machines</li> <li>– Coding, printing, marking, stamping, and imprinting machines for labelling</li> </ul> <p><b>Cold chain</b></p> <ul style="list-style-type: none"> <li>– Precooling, refrigerators, freezers</li> </ul>

- Storage and distribution activities: isotherm containers, icepacks, cold boxes, temperature controlled trucks
- Equipment & logistics, batteries, monitoring devices, thermometers, indicators, sensors

#### **Logistics**

- Storage, palletising
- Warehousing: inventory, order picking
- Transportation

#### **Quality control/hygiene**

- HACCP, ISO, BRC, FSSC certificate: critical points throughout the production line
- X-ray inspection (physical contaminants)
- Metal & foreign agents' detection
- Measuring mass equipment
- Counting components (units)
- Identification equipment of missing or broken products
- Monitoring fill levels
- Inspecting seals for food entrapment

#### **IoT and automation**

- On farm sensors collecting and sharing real-time data
- Slaughterhouse, processing, packaging data software for optimised lines
- Transparency & traceability data for animals, and meat/poultry/seafood
- Optimising production, transport and processing of packaging goods, chilled/frozen products
- Robotics for handling, conveying, packing etc.

#### **Wastewater treatment**

- Oil & fat recovery
- Sludge dewatering, anaerobic treatment
- Ammonia recovery, manure recovery
- Advanced oxidation process for treating toxic substances

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<b>Visitor Profile</b>	Slaughterhouse, meat processing industry, butchery trade, foreign trade (import/export), retail trade, wholesale trade, food and non-essential provisions industry, communal catering, school catering, company catering, system catering, restaurants, hypermarkets, department stores, self-service store, hotels, suppliers and other industries, associations and organisations, universities.
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<b>Participation Fee</b>	Standspace aisle	Euro 446.00/sqm
	Standspace corner	Euro 491.00/sqm
	Standspace end of row	Euro 512.00/sqm
	Standspace island	Euro 535.00/sqm
	Comfort stand construction	Euro 154.00/sqm
	Premium (carpet floor) stand construction	Euro 303.00/sqm
	Premium (wooden floor) stand construction	Euro 369.00/sqm
	Registration fee (fixed costs per exhibitor)	Euro 655.00/sqm

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<b>Admission</b>	For trade visitors only – upon registration  Persons under 18 will not be admitted
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<b>Organiser</b>	Messe Frankfurt (HK) Ltd VNU Group
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#### **Organisers**

