

Please complete in block letters, sign & return to:  
 Tel: (86) 21 6160 8498 Email: [meatproasia@china.messefrankfurt.com](mailto:meatproasia@china.messefrankfurt.com)

To be completed by the organiser:		
Hall No: _____	Booth No: _____	Booth Area: _____ SQM

**Application Form** (please write clearly in capital letters only)

**1. Exhibiting Company Details:**

Company Name: _____	
Contact person(s): _____	Title: _____
Address: _____	
City: _____	State/Province: _____ Postal code: _____ Country: _____
Telephone: _____ / _____ / _____	Fax: _____ / _____ / _____
<small>Country code City/area code Number</small>	<small>Country code City/area code Number</small>
Email: _____	Website: _____

**2. Invoicing Data (If different from above)**

Company Name: _____	
Contact person(s): _____	Title: _____
Address: _____	
City: _____	State/Province: _____ Postal code: _____ Country: _____
Telephone: _____ / _____ / _____	Fax: _____ / _____ / _____
Email: _____	

**3. Booth Requested : \_\_\_\_\_ \* \_\_\_\_\_**

<b>Type of location Space only rates</b>	<input type="checkbox"/> Aisle location: min. 12 sqm.		sqm. x € 446.00	= €		
	<input type="checkbox"/> Corner location: min. 20 sqm.		sqm. x € 491.00	= €		
	<input type="checkbox"/> End of row location: min. 40 sqm.		sqm. x € 512.00	= €		
	<input type="checkbox"/> Island location: min. 80 sqm		sqm. x € 535.00	= €		
+ €						
<b>Multi-storey surcharge</b>			sqm. x € 250.00	=+ €		
<b>Registration fee</b>	Fixed costs per exhibitor			+ €	655.00	
<b>Stand Construction option / Packages*</b>	<input type="checkbox"/> Comfort (12-25 sqm)		sqm. x € 154.00	= €		
	<input type="checkbox"/> Upgraded wood (12-32 sqm)		sqm. x € 303.00	= €		
	<input type="checkbox"/> Premium wood (25-50 sqm)		sqm. x € 369.00	= €		
	<small>* Optional, can be ordered later</small>					
==+ €						
<b>Co-exhibitors</b>	<b>If you have more than three co-exhibitors pls. copy the page.</b>		x € 1,295.00	=+ €		
<b>Total number of co-exhibitors:</b>						
<b>Total participation fee</b>				€		

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Date: \_\_\_\_\_ Legally signature and Company Stamp: \_\_\_\_\_

#### 4. Payment Terms

- Option A: Total Payment (100%)
- Option B: Advanced Payment (50%) + Balance due (50%)

The currency of invoice shall be made in EURO (EUR).  
 All bank charges are to be borne by applicant.

#### 5. Bank Account Data

The amount above indicated must be transferred to the following bank account:

**Name of Account Holder:** Messe Frankfurt (HK) Ltd  
**Bank Name:** The Hongkong and Shanghai Banking Corporation Limited  
**Account no:** 400-678694-838  
**Swift code:** HSBCHKHKKH

#### 6. Our products belong to the following product groups (please tick all that apply):

<p><b>Slaughtering / Primary processing</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Live animal handling: conveyor belts, bird counters</li> <li><input type="checkbox"/> Stunning; Killing; Electrical stimulator; Bleeders; Scalding; Plucking; Head &amp; Trachea removal units; Evisceration; Feet processing</li> <li><input type="checkbox"/> Rendering byproducts</li> <li><input type="checkbox"/> Inspection</li> <li><input type="checkbox"/> Cooling units; Transportation</li> </ul> <p><b>Secondary Processing</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Weighing &amp; grading</li> <li><input type="checkbox"/> Cutting, filleting</li> <li><input type="checkbox"/> Deboning; Batching; Portioning</li> <li><input type="checkbox"/> Cooling units; Transportation</li> </ul> <p><b>Further Processing</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Preparation: Forming, pumping, molding</li> <li><input type="checkbox"/> Spices and additives for meat and sausage production</li> <li><input type="checkbox"/> Natural and artificial casings</li> <li><input type="checkbox"/> Brine injection; Grinding</li> <li><input type="checkbox"/> Coating, heating, frying</li> <li><input type="checkbox"/> Smoking (sausages, charcuterie, bacon, ham etc.)</li> <li><input type="checkbox"/> Cooling units; Transportation</li> </ul> <p><b>Packaging / Labelling</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Packaging Types: skin pack, bottle caps, boxes (wooden, plastic, carton), vacuum pack, blister pack</li> <li><input type="checkbox"/> Handling raw materials: glass, plastic, carton, wood</li> <li><input type="checkbox"/> Palletizing; Depalletizing; unit load assembly</li> <li><input type="checkbox"/> Filling &amp; sealing machines</li> <li><input type="checkbox"/> Packaging materials and aids: Film (for foodstuffs and multipacks etc.), cups, bags, cans, trays, inserts / absorbent pads (for meat trays), grids, preserving film, clips, ties, tapes, claps, seals, labels, cardboards packaging, other packaging materials and aids, bone guard</li> <li><input type="checkbox"/> Machines and devices for processing of natural and artificial casings</li> <li><input type="checkbox"/> Weighing machines</li> <li><input type="checkbox"/> Wrapping machines</li> <li><input type="checkbox"/> Inspecting machines</li> <li><input type="checkbox"/> Coding, printing, marking, stamping, and imprinting machines for labelling</li> </ul>	<p><b>Cold Chain</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Precooling; Refrigerators; Freezers</li> <li><input type="checkbox"/> Storage and distribution activities: isotherm containers, icepacks, cold boxes, temp controlled trucks</li> <li><input type="checkbox"/> Equipment &amp; logistics; Batteries, monitoring devices, thermometers, indicators, sensors</li> </ul> <p><b>Logistics</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Storage; Palletizing</li> <li><input type="checkbox"/> Warehousing: Inventory; Order picking</li> <li><input type="checkbox"/> Transportation</li> </ul> <p><b>Quality Control / Hygiene</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> HACCP, ISO, BRC, FSSC certificate: critical points throughout the production line</li> <li><input type="checkbox"/> X-ray inspection (physical contaminants)</li> <li><input type="checkbox"/> Metal &amp; foreign agents' detection</li> <li><input type="checkbox"/> Measuring mass equipment</li> <li><input type="checkbox"/> Counting components (units)</li> <li><input type="checkbox"/> Identification equipment of missing or broken products</li> <li><input type="checkbox"/> Monitoring fill levels</li> <li><input type="checkbox"/> Inspecting seals for food entrapment</li> </ul> <p><b>IoT and Automation</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> On/farm sensors collecting and sharing real-time data</li> <li><input type="checkbox"/> Slaughterhouse, processing, packaging data software for optimized lines</li> <li><input type="checkbox"/> Transparency &amp; traceability data for animals, and meat/poultry/seafood</li> <li><input type="checkbox"/> Optimizing production, transport and processing of packaging goods, chilled/frozen products</li> <li><input type="checkbox"/> Robotics for handling, conveying, packing etc.</li> </ul> <p><b>Wastewater Treatment</b></p> <ul style="list-style-type: none"> <li><input type="checkbox"/> Oil &amp; Fat recovery</li> <li><input type="checkbox"/> Sludge dewatering; Anaerobic treatment</li> <li><input type="checkbox"/> Ammonia recovery; Manure recovery</li> <li><input type="checkbox"/> Advanced oxidation process for treating toxic substances</li> </ul>
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Date:

Legally signature and Company Stamp:

## General terms and conditions of Participation

The detailed General Terms & Conditions of Participation are given on the organiser website as below and can be requested in printed form if required:  
<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>

Remarks: In the event of any conflict between the general conditions and the specific conditions hereunder, the specific conditions shall prevail.

### Specific Terms and Conditions (as of March 2025)

#### 1. International Organiser

Messe Frankfurt (HK) Ltd

#### 2. Local Organiser

VNU Exhibitions Asia Pacific Co., Ltd

#### 3. Event location

IMPACT Arena, Exhibition and Convention Center (IMPACT), Bangkok, Thailand

#### 4. Date of Event

10 – 12 March 2027

#### 5. Costs of Participation

5.1 The costs of participation are set forth in the participation options as described in Article 5.2 below.

5.2 Participation options are available as the following details:

5.2.1 General option of services and facilities shall be the options in Article 5.2.2 and Article 5.2.3 with additional details as follows.

- Provision of net fair space (stand area)
- Pro rata charge for public area (difference between gross and net area)
- Entry of Exhibitor's contact details in the catalogue of the Exhibition (company name, address, country, telephone, and fax)
- Mark of Stand number
- Cleaning of aisles and passages in halls (The Exhibitor are responsible for cleaning its own stands)
- General security service (no individual surveillance provided)
- Fire Protection service during Build-up Period, Exhibition Period, and Dismantling Period
- Design of public area and halls (Such as banners and marks)
- General illumination of halls during Build-up Period, Exhibition Period, and Dismantling Period
- Equipping and operating a service center (fax and telephone, forwarding agents, technical facilities office and the Organisers' office)
- Comprehensive visitor registration system (for trade events only)
- Information stands for visitors.

5.2.2 Shell Scheme option requires the minimum space of 12 square meters. The services and facilities for Shell Scheme Option shall include stand build-up and dismantling, including furniture and electrical facilities.

5.2.3 Space Only option shall include the hall area without constructing structure.

5.3 Any required additional technical services such as power, security, connection of water, local labor shall be provided exclusively by the Organisers with extra charge and can be subscribed by using special order forms by the Exhibitor. The fees for additional stand build-up services other than the participation fee and any subscription for services shall be agreed or charged according to the Organisers published price lists valid at the time of the event.

5.4 The rates of services and facilities published by the Organisers are fixed prices and the Exhibitor shall be deemed to have accepted the rates published by the Organisers by submitting the application for participation registration. In the event of any change in the initial conditions agreed between local contractual partners and the Organisers or of any amendment to the legal terms and fees after the Exhibitor has been admitted, the Organisers shall be entitled to adjust the published rates and charge the fees or the balance from the Exhibitor at the adjusted rates.

#### 6. Registration and Confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm successful applications in writing by fax and original mail.

#### 7. Terms of payment

The currency of invoice shall be made in EURO (EUR). Participation fee shall be paid by the Exhibitor upon receipt of the payment notice from the Organiser. A deposit of 50% is required upon application. Applicants should remit the appropriate amount directly to the organiser. Final balance of 50% is due on or before **1 January 2023**. All bank charges are to be borne by applicant.

#### 8. Withdrawal or Non-participation

If the Exhibitor decides to withdraw its application for participation, gives up participation or reduces the stand space after submission of the Application form, the Exhibitor shall forthwith notify the Organiser in writing ("Credit Note"). The respective request of the Exhibitor shall only become effective upon written acceptance by the Organiser of such Credit Note. Upon issuance of the Payment Notice, it is in the Organiser's sole discretion and without any obligation of the Organiser to accept the Credit Note.

If the Organiser does not accept the Credit Note, the Exhibitor shall participate in the Exhibition under the conditions as approved by the Organiser and make the payments according to terms of payment of this Application. The Exhibitor shall bear all the losses and damage which may be incurred to the Organiser due to non-participation.

After submitting the application for participation, should the Exhibitor decides to withdraw the application or cancel the participation, the organiser has the right to charge in certain percentage of the total participation fee to cover any loss due to cancellation. Cancellation fee refer to the Application Form charged as follows.

Advance Cancellation Period (days)	Charging rate deducted from the total participation fee
Up to 547 days	25% of the total booth rental fee.
365 days - 547 days	50% of the total booth rental fee
182 days - 365 days	75% of the total booth rental fee.
Less than 182 days	100% of the total booth rental fee.

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**9. Catalogue entry / fair guide**

If the organiser does not receive the catalogue entry form (from the exhibitor manual) from the exhibitor, information from the application form will be used to prepare the exhibitor's entry in the catalogue or fair guide.

**10. Intellectual property rights / copyright**

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trademarks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

**11. Correspondence address for enquiries**

Messe Frankfurt (HK) Ltd  
35/F, China Resources Building  
26 Harbour Road, Wanchai, Hong Kong  
Tel: +86 6160 8498  
Email: [meatproasia@china.messefrankfurt.com](mailto:meatproasia@china.messefrankfurt.com)

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