

# meat pro Pavilion



Asia's leading  
processing and  
packaging trade  
fair for meat, egg,  
poultry, seafood &  
food products



## Four reasons to attend Meat Pro Asia pavilion

1

### ASIAN OPPORTUNITIES

- one of the largest net food exporting countries in the world
- Food manufacturing sector growth of 4.5% in 2022\*
- A gateway to ASEAN's more than **655 million people**

\*Thai Ministry of Industry estimate

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### PROFESSIONAL ORGANISERS

- **Messe Frankfurt** is the world's largest trade fair, congress and event organizer with its own exhibition grounds
  - Famous for global technology trade shows
- **VNU Group** is a global exhibition company
  - **More than 25 years of experience in ASEAN with a well-established local network**

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### COMPREHENSIVE COVERAGE

- Entire supply chain covered: **processing, packaging, logistics and cold chain**
- Co-located with ILDEX Indonesia the 6th international livestock, dairy, meat processing and aquaculture exposition

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### EXTENSIVE PROMOTION

- Bringing together the entire spectrum of global players
- Offering **diverse promotion platforms** facilitating the sharing of **innovative products and trends**

### BUSINESS SEGMENTS



Red meat



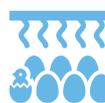
White meat



Dairy products



Seafood



Poultry eggs



Meat production

### EXHIBIT PROFILE



Slaughtering / primary processing



Secondary processing



Further processing



Packaging / labelling



Cold chain



Logistics



Quality control / hygiene



IoT and Automation



Wastewater treatment